

Your Publishing World

The Guide to Supported Self-Publishing



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Our Foundation of Excellence

You don't have to search long to find a self-publisher. But when you expect more from your supported self-publishing partner, one option becomes clear. casa amorosa was founded on traditional publishing roots with the belief that the best in book publishing should be available to all authors.

We hold ourselves to a higher standard and provide you with opportunities for editorial excellence and professional advancement. We understand that it takes more than simply writing a manuscript to publish a quality book. That is why we provide you with the necessary tools to help you publish a book that meets industry editorial standards and maximizes your book's potential for success.

Discover why casa amorosa is peerless in the world of self-publishing. Publishing is just the beginning. We can help you take your book places and maximize its potential for success with exclusive tools to help you work toward editorial excellence.

Author Spotlight



"The casa amorosa editing was the most profound part for me. Your gift is that you write well. Their gift is that they make you look like an even better writer than you actually are."

Publishing a book may be applause-worthy, but casa amorosa authors can experience an even greater response. Our recognition programs not only come with bragging rights, but also benefits that can help improve the marketability of your book.

We choose only those titles that have the essential qualities of a professionally published book to be part of our Editor's Choice designation. This signals a commitment to quality and sets the tone for the rest of the author's journey.

This recognition demonstrates an author's understanding of their craft and responsibility to their readers. Importantly, it also builds the audience's trust and confidence in the work.

Core Principles

While all our services are important and interrelated, some principles are central to our mission. This section identifies the specific values we prioritize to ensure your book aligns with professional standards and your personal goals.

01

Editorial Excellence

Our manuscript checkup provides an overview of your work's strengths and weaknesses. Our consultants then guide you to the best editorial services to enhance your authentic voice and increase your book's professional quality.

02

Professional Design

You bring the idea; our designers bring the expertise. We create a cover that's personally satisfying and professional. Our production team also designs the right interior layout to complement your book's genre.

03

Global Distribution

You want people to buy your book anytime, anywhere. Publishing with us means your book will be available through Amazon, BN.com, iBookstore, and thousands of other online book retailers worldwide.

Our Services

casa amorosa brings it all together to create the most professional version of your book. Our comprehensive services ensure quality at every step, from initial draft to final publication, making it easier to generate a product you can be proud of.

Service Area	What's Included	Author Benefit
Editing	Editorial evaluation, one-on-one consultation, and a suite of polishing services.	<ul style="list-style-type: none">• Enhance your authentic voice and writing style.• Create a clean, professional manuscript ready for readers.
Design	Custom cover design and professional interior page layout.	<ul style="list-style-type: none">• A cover that is both personally satisfying and marketable.• An interior that complements your book's genre and enhances readability.
Production	ISBN assignment, U.S. Copyright registration, and multiple format creation (e-book, paperback, hardcover).	<ul style="list-style-type: none">• Official registration and protection for your work.• Availability across all major devices and in bookstore-quality print.

Marketing & Publicity

Target your audience with the right marketing mix.

Today's most successful writers are promoters as well as published authors. Make your transition from publication to promotion with help from our wide-ranging expertise and opportunities. We provide a variety of methods to get your book in front of readers so they can get behind it.

Our marketing services include:

- **Advertising:** Your book can make its public debut in some of the most widely seen publications and even be featured on television, radio, and more.
- **Events:** We give you the chance to sell and celebrate at top publishing industry events like the Los Angeles Times Festival of Books and the Miami Book Fair International.
- **Publicity:** Enter the news cycle with help from a publicist who can work to spread the word, find you coverage, and show you the ropes of media outreach.
- **Digital Media:** Author and book videos help your book get seen, liked, and shared, indicating what resonates with audiences online.

100%

**of your royalties are yours to keep.
Self-publishing your book means
you can profit from its success.**

The Publishing Process

Where do you go from here? This guide is the first step in your journey. This section outlines your strategy for turning your manuscript into a published book with casa amorosa.

01

Consultation

It starts with a conversation. Call us to talk with one of our publishing professionals about your manuscript and your unique publishing goals.

02

Choose Your Path

Based on your goals, we'll help you find the right publishing package. From editing to marketing, you choose the level of support you need.

03

Create Your Book

Our expert teams get to work. We'll handle editing, design, and production, keeping you involved at every stage to ensure the final book is your vision, realized.

04

Publish & Promote

With your book available worldwide, we'll help you kickstart your marketing efforts to connect with readers and build your author platform.

We're on the Same Page

...and that's a great place to start. End your search for a publishing partner with a review of our highlights and a renewed commitment to bringing your story to the world.

A Foundation of Excellence

We provide the tools and expertise to help you achieve a professionally published book that meets industry standards.

Comprehensive, Author-Centric Services

From editing and design to distribution and marketing, our services are built around your needs and goals.

A Partnership for Success

We believe the best in book publishing should be available to all authors, and we're here to help you succeed.

Your book is in good hands with casa amorosa. Before long, we can have a good book in your hands, too. Let's get started on achieving your publishing goals!

Let's Get Started

Your book is in good hands with casa amorosa. Before long, we can have a good book in your hands too. We thank you for your interest in our efforts to help authors achieve their dreams.

**We're on the same page, and that's a great place to start.
Call us to talk with one of our publishing professionals
about your manuscript and publishing goals.**

Contact Us

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