

Legend: ■ Add-on service | ✓ Package service

Publishing Package Comparison

Features	Copper (\$799)	Bronze (\$1,499)	Silver (\$3,099)	Gold (\$7,599)	Diamond (\$9,999)
PUBLISHING FEATURES					
Digital Formatting & Distribution (e-Book)	✓	✓	✓	✓	✓
Softcover Publishing	✓	✓	✓	✓	✓
Hardcover Publishing	■	■	✓	✓	✓
Cover Design	✓	✓	✓	✓	✓
Page Design	✓	✓	✓	✓	✓
Image Insertions	10	20	50	75	Unlimited
Electronic Galley	✓	✓	✓	✓	✓
ISBN Assignment	✓	✓	✓	✓	✓
Color Illustrations (Full-color only)	■	■	■	■	■
Amazon, Google & B&N Previews	✓	✓	✓	✓	✓
New Releases Section of Bookstore	✓	✓	✓	✓	✓
Online Distribution	✓	✓	✓	✓	✓
Editorial Evaluation (Editor's Choice)	■	■	■	✓	✓
Cover Copy Polish	■	■	■	✓	✓
Enhanced Metadata Service					
REGISTRATIONS					
Library of Congress Control Number					
COPIES					
BookStubs®		50	250	500	Unlimited
Free Softcover Copies	3	10	20	40	50
Free Hardcover Copies					
MARKETING					
Credits for Marketing Services	\$200	\$200	\$500	\$500	\$500
Print-ready Bookmarks		✓	✓	✓	✓
Book Sales Savvy Guide		✓	✓	✓	✓

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Social Media Setup Support		Guide	Kit	Kit	Kit
Website Design with One-Year Hosting		3 Pages	6 Pages	6 Pages	10 Pages
Domain Name & Hosting Renewal		■	■	1 Year	2 Years
Bookseller Returns Program		■	12 Months	24 Months	36 Months
Press Release		■	100 Media	500 Media	500 Media
Standard Book Video		■	■	■	✓
Book Featured in Magazine			New Releases	Half Page	Full Page
Marketing Materials for Author Events			3 Events	10 Events	Unlimited
Featured Book Placement		■	✓	✓	✓
Bookstore Sell Sheet (Digital)				✓	✓
Book Launch Social Media Announcement				✓	✓
Video & Podcast Author Interview				✓	✓
2-Week Online Book Launch Campaign					✓
Bookstore Pitch Campaign					✓